



## SAFE + SOUND WEEK MEMBER COMMUNITY ACTIVITY SUGGESTIONS

Encouraging your members to participate in Safe + Sound Week isn't the only way to get involved. Consider the following ideas to show your member community's commitment to safety. Additional tools and resources for creating, planning, and promoting events are available on the Safe + Sound Week website.

## Reach Out to Other Organizations

Many people are already connected to local businesses in your community. Create and leverage collaborations with organizations like those below to broaden your reach during Safe + Sound Week and throughout the year.

- Your local Chamber of Commerce or other groups of business leaders are a good place to start when spreading the word. These groups have already created meaningful connections with local businesses and can help amplify your message or provide outreach. Most Chambers have monthly meetings, which could be a great place to promote Safe + Sound Week.
- Your local fire department has a mission to promote safety within the community; it may also have space to hold a Safe + Sound Week event. Partnering with a fire department can increase your visibility in the community and add value to Safe + Sound Week activities.

## Host an Event

Team up with other area organizations to host an educational event for local businesses and safety and health professionals before or during Safe + Sound Week. Here are a few ideas:

- Host a table or speak at a monthly community event. Organizations are already bringing together local businesses to network and learn from one another; seek out and use those opportunities to spread the Safe + Sound message beyond your membership.
  - Offer handouts, including the <u>Safe + Sound Week Informational Flyer</u>, <u>sample Safe + Sound Week activities</u>, and information on your member community's membership.
  - If you are given time to speak, review what Safe + Sound Week is and why it should be important to local businesses.
  - Encourage businesses to visit <u>www.osha.gov/safeandsoundweek</u> or sign them up on the spot.
- Host a lunch or a webinar and share lessons learned from your members.
  - Invite local safety professionals to give PPE demonstrations or discuss their safety and health program.
  - Invite members and other speakers to share best practices from each core element (management leadership, worker participation, find and fix hazards).
- Team up with local first responders to organize a safety expo for members featuring safety and health vendors and stakeholders.
  - Local first responders are always looking for ways to reach the community. See if they are willing to host an open house event during Safe + Sound Week.
  - Invite local vendors such as safety and protective equipment suppliers or safety-related software companies to show members their products and services.

## Make a Proclamation

A proclamation is a formal way to make a public announcement or declaration. Government officials often issue proclamations to announce upcoming events or celebrations or to increase public awareness of particular issues. Safe + Sound Week is the perfect opportunity to solicit a proclamation to highlight the important role safety and health programs play in keeping workers safe and healthy and strengthening business performance, as well as express support for members that are participating. You can customize a sample <a href="Safe+Sound Week proclamation">Safe+Sound Week proclamation</a> or draft your own proclamation text.













