**Digital Toolkit for Organizers and Partners**

*During Safe + Sound Week, your organization can encourage engagement around safety and health and recognize your members that are participating. Below are ideas to help you easily integrate Safe + Sound Week content into your communications channels every day during the event. You can also search for content posted by your members and circulate it.*

**Hashtag**

Remember to use #SafeAndSound2018 when posting on social media platforms!

**Daily Game Plan**

Monday, August 13th – Start discussions about management leadership

#SafeAndSound2018 Week is here! Managers/Leaders: The example you set in the workplace is critical, and we want to hear from you.

AND/OR

Tell us your answer using #SafeAndSound2018



Tuesday, August 14th – Start discussions about worker participation

Worker participation is critical for an effective safety and health program. Tell us how you’re getting workers involved in #SafeAndSound2018.

AND/OR

Tell us your answer using #SafeAndSound2018



Wednesday, August 15th – Start discussions about finding and fixing hazards

You can improve workplace safety by making finding and fixing hazards part of your daily routine. Share something you have fixed during #SafeAndSound2018.

AND/OR

Tell us your answer using #SafeAndSound2018



Thursday, August 16th – Start discussions about the value of safety and health programs

A safety and health program can prevent injuries and illnesses, strengthen your business, and increase worker satisfaction. What benefits did you see during #SafeAndSound2018?

AND/OR

Tell us your answer using #SafeAndSound2018



Friday, August 17th – Start discussions about making safety and health a priority throughout the year

Thanks for showing your commitment to safety this week! Tell us how you’ll continue your #SafeAndSound2018 activities throughout the year.

AND/OR

Tell us your answer using #SafeAndSound2018



**Additional Resources**

[**Partner Communications Toolkit**](http://www.osha.gov/safeandsound/docs/SHP_Partner-Communications-Toolkit.zip)

[**Press Release**](https://www.osha.gov/news/newsreleases/trade/07122018)

**Logos**

[Animated logos](https://www.osha.gov/safeandsoundweek/docs/Graphics_Animated.zip) (zip download for posting on Twitter)

Animated [logo](https://www.osha.gov/safeandsoundweek/docs/Logo_Tagline_Animated.gif) and [web badge](https://www.osha.gov/safeandsoundweek/docs/Participant_Badge_Animated.gif) (gif URLs for posting on Facebook)

**Decal**



[**Frames**](https://www.osha.gov/safeandsoundweek/docs/Social_media_frames.pptx)

 

[**Motion Graphic**](https://youtu.be/BZldr_izy4c)