



Rodd Wagner

Bestselling Author and Performance Expert

Rodd Wagner is a *New York Times* bestselling author and contributor to *Forbes*. His most recent book is *Widgets: The 12 New Rules for Managing Your Employees As If They're Real People*. Wagner and Dr. Gale Muller wrote the book *Power of 2* based on five years of research into the science of collaboration.

Wagner is one of the foremost authorities on collaboration and employee performance, and is currently completing his fourth book. His thought leadership focuses on how human nature affects business strategy.



Wagner's work has taken him to a fiberglass factory in Brazil, a vehicle engineering facility in India, a paper warehouse in Poland, a home improvement store in Wales, a medical device design site in Germany, a pharmaceutical firm in Switzerland, the Pentagon, the aircraft carrier *USS Nimitz*, and the attack submarine *USS California*. And NASA's Goddard Space Flight Center.

Wagner's books have been published in 10 languages and his work featured in *The Wall Street Journal*, *Harvard Business Review*, *Fast Company*, ABC News, CNBC.com, and the *Globe and Mail* and *National Post* in Canada. His first book was parodied in *Dilbert*.

Wagner holds an M.B.A. with honors from the University of Utah Graduate School of Business. He was formerly a principal of Gallup, the research director of the *Portland Press Herald* and WGME-TV in Maine, a reporter and news editor for *The Salt Lake Tribune*, and a radio talk show host. In his spare time, he enjoys running, fly-fishing, and snowboarding.