Trends Impacting Safety Professionals

An approach to implementing Foresight Works and Trend Review with ASSP’s Advisory Group
Advisory Group Engagement

(Last Session)
Amplifying the Voice of OSH Professionals

- What is Foresight?
- What are Trends?
- Why does ASSP use Foresight and Trend Analysis?
- How will ASSP use the results of Advisory Group?

Understanding Trends Impacting OSH Professionals

- How do trends impact me and an OHS professional
- How do they impact ASSP and what I need to be a successful OSH professional?
Visualize ASSP as a mode of transportation today
Visualize a “dream” ASSP 10 years from now

Starship
Muscle Car
Flying Car
Bullet Train
Helicopter
Speed Boat
Efficiency
Reliable
Accessible
Flexible
Adaptable
Connected
Speed
Corporate Listening Tour

1. Focus on What Matters
2. Manage Workforce Change
3. Embrace OSH-Related Applications of AI
4. Managing Cultural Shifts and Governance in Uncertain Times
5. Empower Influential OSH Leaders in the Changing Workplace
“One big struggle was getting people to believe and react to data. Technology is changing that. With access to more live data, we can combine incident data with leading indicators, which points more quickly to solutions.”

- Paul Haining, chief EH&S officer, Skanska USA
COMMUNITY
We aim to provide a welcoming, collaborative environment for all.

LEADERSHIP
We exemplify integrity and empower others.

RESPECT
We act with humility, listen to others and foster strong relationships.

ACCOUNTABILITY
We are ethical, reliable and trustworthy in all we do.

EXCELLENCE
We strive always to deliver our best.
Generative AI Pulse Survey Results
75.6% are slightly to moderately familiar with generative AI
38% Occasionally or frequently use AI (ChatGPT top sited)
Benefits

- Predictive Analytics
- Enhanced Risk Assessment and Management
- Accelerated Learning and Development Tools
- Leading Indicators
- Continuous Improvement
Concerns

01 Misleading or false
02 Ethical use or data bias
03 Unintended risks
04 Risk assessment not part design
05 Untested speed
Meet Expectations

61.4% Somewhat to moderately confident
What Do You Need? (Data Capture Tool)

1. How is generative AI currently influencing your role as an OSH professional? (10 minutes)
2. Where do you need help (15 minutes)
3. What else should the Board of Directors know? (5 minutes)
What’s Next?

STAY AHEAD OF THE CURVE

FOCUS ON RESULTS

FIND A BALANCE

LEARN FROM OTHERS
Thank you, Advisory Group Members, for your active participation and commitment to advancing ASSP.

Thank you to the members of the Operating Committee whose terms conclude this program year. Your dedication and commitment to ASSP have been invaluable.