

Email From Blaine Krage on July 9, 2025
Subject: Info about Safety 2025 in Orlando

Good afternoon journalists attending Safety 2025 in Orlando,

Thanks for attending ASSP's big safety and health event that takes place in just two weeks! Let me share some information that you might find helpful.

- I can't say enough great things about our conference app. It's loaded with helpful details and will assist you in many ways, including building your daily schedule, viewing maps of the convention center and expo hall, seeing a list of speakers, and answering many common questions. When it becomes available in a few days, please download it from the App Store or Google Play and check it out!
- To pick up your badge at the Orange County Convention Center, go to a registration kiosk in the lobby. Scan your barcode from the Safety 2025 app (or the email you may have received today) and follow on-screen directions. Print your badge and attach it to a lanyard provided next to the kiosk. Your badge must be worn at all times as it is proof of registration. Full badge pickup info, which includes some hotels, is available in the Safety 2025 app. Try to print your badge the day before the conference to avoid long lines.
- Please sign in at Press Room 203B on the second level as your first order of business after picking up your badge. It opens at 1 pm Monday and shuts down at 3 pm Thursday. You only have to sign in the first day you're there, then come and go as you wish. The Press Room will have individual workstations with power strips and Wi-Fi. There will also be one desktop computer with a printer. Grab some snacks and a press kit there. Those same materials will be available in our digital press room when it's activated next week at <https://www.assp.org/news/for-the-media> where you'll find the link near the top of the page.
- You receive a free lunch at the convention center on Tuesday, Wednesday and Thursday! Your three lunch vouchers will be printed with your badge. Don't lose them because they can't be replaced. The vouchers can be redeemed in the lunch area of the expo hall.
- On that Tuesday, don't miss the 15-minute Tech Talk on the new ASSP Safety Trekr AI technology at 3:45 pm in Expo Booth 1061. It's a groundbreaking AI-powered search tool designed to accelerate and enhance the work of safety professionals, ultimately reducing the risk of on-the-job injuries, illnesses and fatalities. Safety Trekr AI also removes communication barriers by engaging safety professionals across multiple languages.
- When you post stories, please share links with me. Thank you! Also, if you're using social media from the event, use #Safety2025 so our social media team can find your posts and reshare.
- If you don't see me in Press Room 203B, you may email or text me day or night at **630.842.0870** and I will help you get everything you need. Don't hesitate to reach out.

Thanks again for your interest in everything ASSP is doing in Orlando, and I look forward to seeing you there!

Blaine Krage
Senior Media Relations Specialist
American Society of Safety Professionals
Cell: 630.842.0870