






## 2022 – 2023 Goals

Our [strategic plan](#) sets forth organizational priorities, focuses our energies and resources, strengthens operations and ensures that we're working toward common goals.

In response to the economic impact of the pandemic, the Board of Directors is diligently focused on delivering the highest member value while protecting the health and safety of our member community. Based on this approach, we are focusing on the following goals through June 2023:

**The Board of Directors' top priority is engaging members to discuss the changing nature of work and the impact of these changes on safety professionals, their companies and the employees they keep safe. This engagement will inform ASSP's next generation strategic plan.**

In addition, the Board will focus on the following three areas to strengthen and advance ASSP and our mission.

		
<b>Govern Forward</b>	<b>Revitalize and Refocus</b>	<b>Invest in Growth</b>
<p>Implement new governance structure with eye toward future shifts and strategic planning. This action will support our efforts to create a more inclusive Society by advancing our diversity, equity and inclusion efforts; enhancing opportunities for member input; and building trust across the ASSP ecosystem.</p>	<p>Deliver and improve core programs and continue to protect core revenue. This action will support efforts to redefine member value and dues structure based on cost to deliver and member preferences; identify non-performing, low value-added activities, and set timeline to eliminate; and achieve sustained breakeven profitability on an annual basis by fiscal year-end 2024.</p>	<p>Pilot short-term new products and services and identify medium- and long-term opportunities for growth. This action will develop and reposition products and services to meet needs of companies and organizations (e.g., career services); and identify opportunities to monetize standards IP by creating tools to support untapped markets.</p>

ASSP will also maintain best-in-class operations to ensure we have the capital, talent and infrastructure in place to support ASSP, our members and the profession. This year we will strive to:

- Identify and implement cost-effective association management system to meet ASSP current and future needs.
- Attract and retain outstanding talent to achieve ASSP strategies.

## Measuring Progress

The Board of Directors and professional staff will measure progress towards goals using a set of approved key performance indicators for each goal.

Additionally, progress and goals updates will be shared with ASSP leaders and members through tools like the [ASSP Board Update](#) and council and committee meetings. Leaders are expected to stay informed and to ensure that community, council, and committee operations support ASSP's goals and strategy, to ensure we are all working together for a safer, strong, future.

