



# AMERICAN SOCIETY OF SAFETY PROFESSIONALS

[SUGGESTED SUBJECT LINE]

We Should Consider ASSE Membership for Me

Dear [First Name],

I have been reviewing information from the American Society of Safety Professionals (ASSP). As a new safety professional, I am interested in developing skills and staying informed about new issues and trends in the industry. Given the information and resources available from ASSP, I believe having me become a member would save our organization time and money.

Below is information ASSP has provided for employers who are considering membership for their employees.

Research and industry experience suggest that organizations that invest in occupational safety and health (OSH) experience a return on their investment. Returns stem from:

- Increased productivity and operational efficiency
- A positive reputation among employees, clients and prospects
- Higher employee satisfaction

Because new risks are constantly emerging, it's critical that safety professionals have access to the latest information and practices. Sharing knowledge is at the heart of what ASSP does — providing members with valuable insight through access to highly regarded publications, top-quality continuing education, and a vast community of peers, resources and networking.

And, when your safety professionals can connect with others locally, in your industry or with others who share a common interest, it increases their access to best practices and improves their ability to solve problems and improve organizational performance.

After reviewing the membership value proposition, I have identified specific benefits that have direct relevance to my job role and our organization's needs.

- <take the relevant items from the Member Benefits Overview and list them here>

ASSP membership dues are \$160 (excluding local chapter dues) for one year. If you'd like to learn more about ASSP and the potential impact my membership can have on [company name], please visit the [ASSP website](#). I hope you'll agree that this is a practical investment that will deliver real ROI for our organization.

Thank you for your consideration.

[signed]