

## AMERICAN SOCIETY OF SAFETY PROFESSIONALS

# FELLOW OF AMERICAN SOCIETY OF SAFETY PROFESSIONALS (FASSP)

### **DESIGNATION GUIDELINES**

A Fellow of American Society of Safety Professionals (FASSP) is a member who has contributed to the occupational safety and health profession over a minimum period of 15 years. Fellows have been nominated by other ASSP Fellows or an ASSP-related sponsoring entity, such as a Chapter, Practice Specialty, Common Interest Group for their achievements that have had a significant impact upon the OSH profession. Individuals are approved as Fellows by the ASSP Board of Directors after recommendation by the Technical and Professional Recognition Committee.

The FASSP designation must be used only as described in the guidelines below. By using the FASSP designation, you agreed to abide by the guidelines set forth. Please become familiar with the guidelines when developing business communications and marketing materials that include the designation—these include, but are not limited to print, multi-media, and online communications including business cards, letterhead, advertising, presentation materials, personal promotional literature, signage and web sites.

Adherence to the guidelines is vital to maintaining the distinctiveness, strength, value, and integrity of the FASSP designation. While we have provided examples for the proper use of the designation, we cannot anticipate all possible uses. Please do not hesitate to contact a member of the ASSP staff if you need further assistance.

#### **RULES FOR PROPER USAGE OF THE FASSP DESIGNATION**

1.1 The FASSP designation must be clearly associated with the individual(s) authorized by the ASSP Board of Directors to use the designation.

*Correct Use:* John Smith, FASSP The services were provided by John Smith, FASSP *Misuse:* ABC Company employs three FASSP professionals

1.2 The designation must appear in all capital letters and without periods between the letters.

*Correct Use:* John Smith, FASSP *Misuse:* John Smith, F.A.S.S.P.

1.3 The designation must not be used as a parenthetical expansion.

*Correct Use:* John Smith, FASSP *Misuse:* John Smith, Fellow, ASSP; John Smith, ASSP Fellow

1.4 Resumes, letterhead, and business cards using the FASSP designation must position the designation at the end after degree(s) and/or certification(s).

*Correct Use:* John Smith, PhD, CIH, CSP, MS, FASSP *Misuse:* John Smith, PhD, CIH, FASSP, CSP, MS

1.5 Those holding the designation may not own or use an email address or Internet domain name that includes the FASSP designation or any colorable imitations of the FASSP designation. The FASSP designation may only be used as a hyperlink on a FASSP designee's web site if the designation links directly to the ASSP web site (www.assp.org).

#### **USING THE ASSP-APPROVED FASSP TAGLINE**

FASSP designees are required to use the following tagline when featuring the FASSP designation on web sites, in advertisements, and on promotional materials. It is not necessary to use the tagline on business cards, letterhead, or notepads.

*Correct Use:* The FASSP designation, which identifies occupational safety and health professionals who have been recognized for their exemplary achievement in the field of occupational safety and health, is owned by ASSP.

Space limitation alternative:

Correct Use: The FASSP designation is owned by ASSP.

### REQUIREMENTS

2.1 The FASSP designation must be used only as described in the guidelines and in accordance with ASSP requirements and only by individuals who have secured the designation from ASSP.

2.2 All FASSP designees acknowledge that ASSP is the sole and exclusive owner of all rights, title, and interest in and to the FASSP designation.

2.3 FASSP designees agree not to challenge the validity of the FASSP designation, and the goodwill associated therewith, in any country throughout the world.

2.4 FASSP designees agree not to adopt, use, or promote any designation that is confusingly similar to the FASSP designation, as determined by ASSP.

2.5 FASSP designees agree not to use the FASSP designation in any manner that, in the sole discretion of ASSP: discredits ASSP or tarnishes its reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation, or other public policy; or mischaracterizes the relationship between ASSP and the designee/former designee.

2.6 FASSP designees agree not to use the FASSP designation in any manner that suggests or implies that ASSP has certified or endorsed any product, service or practice of the member. Without limiting the foregoing, FASSP may not be used as part of a product or service name, as a trade name or any company name or as part of a trademark.

2.7 FASSP designees agree that ASSP has the right to terminate designees' and former designees' rights to use the FASSP designation, with or without cause.

2.8 FASSP designees agree that ASSP reserves the right to amend these Guidelines at any time, with or without notice.

## **FREQUENTLY ASKED QUESTIONS**

#### 1. Why has the FASSP designation been introduced?

The FASSP designation is a simple, easily recognizable way to reinforce Fellow status and to increase visibility, serving to inspire more individuals to pursue Fellows status which in turn

contributes to a culture of engagement, involvement, and leadership throughout all parts of the ASSP community. Additionally, this will reinforce to current Fellows the "Call to Service" they accept by becoming an ASSP Fellow.

#### 2. Who may use the FASSP designation?

Only recipients of the ASSP Fellow Honor have earned the right to display the designation and may place the designation after their names on appropriate professional documents. In addition, ASSP may suspend or terminate an individual for cause and/or criminal and other unlawful acts or without cause.

## 3. Why is the ASSP Board so concerned with enforcing correct use of the FASSP designation?

Enforcement of the FASSP designation is consistent with our mission. It is important that the FASSP designation does not fall into common use. If the ASSP Board does not take appropriate steps to prevent generic use of the FASSP designation, it could lose its trademark rights, which means anyone could use the FASSP designation even if they have not met the designation requirements.

#### 4. Will I be held responsible for third-party misuse?

ASSP understands that third-party use of the FASSP designation is not within your control. As an FASSP designee, you have agreed to comply with the guidelines established above. We ask that you help educate third parties who may use the designation in association with your name, including the media, about correct use of the FASSP designation. Designees should notify ASSP of improper use that comes to their attention.

#### 5. How does ASSP monitor correct use of the mark?

FASSP designees help us by notifying us when they observe a potential unauthorized use or misuse of the FASSP mark. In addition, ASSP may take action should it find unauthorized use or misuse.

#### 6. What are the consequences of using the FASSP designation improperly?

Often, the issue can be solved simply by notifying the user of the incorrect use, asking that it be corrected, and requesting proof that the change has been made. Designees may be subject to the professional review process due to misuse of the FASSP designation in their own materials, combined with an extended period of nonresponse to ASSP's request to stop misusing the designation. If the changes are not made, ASSP can take disciplinary action.

#### 7. Help! How do I know if I have fully complied with the requirements?

You may contact ASSP with any questions, comments, or concerns at 847-699-2929. A member of the staff will answer any questions and proof your materials if you desire.