



AMERICAN SOCIETY OF
SAFETY PROFESSIONALS

[SUGGESTED SUBJECT LINE]

We Should Consider ASSP Membership for Me

Dear **[First Name]**,

I have been reviewing information from the American Society of Safety Professionals (ASSP). Since safety is a priority for our organization and considering all of the information and resources available through ASSP, having me become a member would save our organization time and money.

Below is information ASSP has provided for employers who are considering membership for their employees.

Research and industry experience suggest that organizations that invest in environmental, health and safety (EHS) experience a return on their investment. Returns stem from:

- Increased productivity and operational efficiency
- A positive reputation among employees, clients and prospects
- Higher employee satisfaction

Because new risks are constantly emerging, it's critical that safety professionals have access to the latest information and practices. Sharing knowledge is at the heart of what ASSP does — providing members with valuable insights through access to highly regarded publications, top-quality continuing education, and a vast community of peers, resources and networking.

And, when your safety professionals can connect with others locally, in your industry or with others who share a common interest, it increases their access to best practices and improves their ability to solve problems and improve organizational performance.

After reviewing the membership value proposition, I have identified specific benefits that have direct relevance to my job role and our organization's needs.

- **<take the relevant items from the Member Benefits Overview and list them here>**

ASSP membership is \$195 per year (excluding local chapter dues) and includes complimentary access to all practice specialty and common interest groups. If you'd like to learn more about ASSP and the potential impact my membership can have on **[company name]**, please visit the ASSP website. I hope you'll agree that this is a practical investment that will deliver real ROI for our organization.

Thank you for your consideration.

[signed]



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